

**Information event  
BUSINESS OPPORTUNITIES IN CAMEROON**

**Tuesday, 10 May 2011, 09h00-13h00  
ConventionPoint, Selnaustrasse 30, 8001 Zürich**

**Programme**

From 08:30	<b>Registration and welcome coffee</b>
09:00	<b>Welcome Address</b>  <b>H.E. Mr. Léonard Henri Bindzi, Ambassador, Embassy of Cameroon in Switzerland, Berne</b>  <b>Erwin Bollinger, Minister, Deputy Head of Bilateral Economic Relations, State Secretariat for Economic Affairs (SECO), Switzerland</b>  <b>Thomas Seghezzi, Managing Partner, rainbow unlimited gmbh, Switzerland</b>
09:20	<b>Keynote presentation</b>  <b>H.E. Louis Paul Motaze, Minister of Economy, Planning and Regional Development of the Republic of Cameroon</b>
09:45	<b>Business opportunities in Cameroon</b>  Presentations by: <b>Marthe Angeline Mindja, Director General, Investment Promotion Agency (API)</b> <b>Christophe Eken, President, Cameroon Chamber of Commerce, Industry, Mines and Crafts (CCIMA)</b> Groupement Inter-Patronal du Cameroun (GICAM)
10:45	<b>Coffee break</b>
11:00	<b>Successfully doing business in Cameroon – presentation by Swiss and Cameroon companies active in Cameroon</b>  <b>Stéphane Nordé-Latour, Director of Nestlé Cameroon</b>  <b>Dov Bar-Gera, CEO, 4G Africa AG</b>  <b>1-2 Cameroon companies</b>
12.30	<b>PROMOTE 2011 - presentation</b>  <b>Andreas Schweizer, Swisscham Africa</b>
12:45	<b>Final remarks</b>

	<b>H.E. Mr. Léonard Henri Bindzi, Ambassador, Embassy of Cameroon in Switzerland, Berne</b>
13:00	<ul style="list-style-type: none"> <li>• Light cocktail and networking</li> <li>• Bilateral contacts with guest-speakers from Cameroon and Switzerland</li> <li>• Presence (no presentations) of (a) representative(s) from the following institutions / entities / organizations: <ul style="list-style-type: none"> <li>- Embassy of the Republic of Cameroon in Switzerland</li> <li>- Osec</li> <li>- SwissCham Africa</li> </ul> </li> </ul>

**Organisers:**



**Ministry of Economy, Planning and Regional Development**

**Embassy of the Republic of Cameroon in Switzerland**

**rainbow**unlimited gmbh

doing business with africa

**Partners:**

